



SUMMER 2026 | [birthchoice.biz](http://birthchoice.biz)

# BIRTH CHOICE

## Walk for Life!

Color the world with LIFE!

And Optional  
Color Run!

**FUNDRAISING FORM INSIDE!  
SATURDAY, SEPTEMBER 26  
REGISTER AT [BIRTHCHOICE.BIZ/WALK](http://BIRTHCHOICE.BIZ/WALK)**

**Heartbeat  
Volume III**

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## BRENT LAMBERT

*Founder & CEO*

One of the reasons I am so fascinated by the life and ministry of Jesus is that even His briefest encounters

reveal profound truth. Every conversation, every miracle, and every act of compassion ultimately points to who He is and to mankind's greatest need—salvation.

For years, one detail in the story of the Samaritan woman at the well puzzled me. Why did Jesus ask her for a drink instead of drawing the water Himself? As I studied the passage, I realized His simple request revealed remarkable humility.

When the woman pointed out that Jesus had nothing to draw with, she also understood something else—He was willing to drink from a Samaritan's vessel. To a Jew, this was almost unthinkable. Deep hostility existed between Jews and Samaritans, and she was not only a Samaritan but also a woman. Before Jesus ever addressed her greatest spiritual need, He broke down barriers through humility and kindness.

Because He first engaged her with love and respect, she listened. Jesus then lovingly exposed her sin, revealed Himself as the Messiah, and through her testimony many in her town came to believe in Him.

There is an important lesson here for all of us at Birth Choice. We may think we know exactly what someone needs to hear, but Jesus shows us a better way. Genuine

humility, compassionate conversation, and a listening ear often open hearts to the gospel more effectively than anything else we can do.

Philippians 2:3 reminds us, "Do nothing from selfishness or empty conceit, but with humility of mind regard one another as more important than yourselves." Humility and servanthood should not be occasional virtues—they should be our default. When people know they are genuinely loved, respected, and heard, they are often far more receptive to the life-changing message of Jesus Christ.

I've often heard the saying, "Share the gospel with others, and when necessary, use words." While our actions should never replace the proclamation of the gospel, they should give credibility to the message we proclaim. Jesus did both. He demonstrated humility and love, then faithfully spoke the truth that leads to eternal life. May we follow His example.



ANNUAL FUNDRAISING  
BANQUET UPDATE:

**\$260,551**

*Raised*

THANK YOU, DONORS, FOR DEFENDING LIFE!

**Our 2026 Annual  
Fundraising Banquet total  
has far surpassed our goal!  
A huge thanks to God's  
people who love life – both  
born and preborn.**

# WALK FOR LIFE

## SEPT. 26 | WEST JACKSON BAPTIST CHURCH



## COLOR THE WORLD WITH LIFE!

We hope you will join us on Saturday, September 26th, for our annual Walk for Life and optional color run! No matter your age, you can make a difference in the lives of our clients and their life decisions by helping us raise \$100,000 to fund ministry operational costs. **Register or learn more at [birthchoice.biz/walk](http://birthchoice.biz/walk)** or scan the QR code. It's simple to get started – just ask friends and family to “sponsor” your walk by donating or pledging to Birth Choice.

**YOU CAN USE THE ENCLOSED FUNDRAISING FORM OR RAISE FUNDS ONLINE.**

The Walk for Life begins at 9 AM at West Jackson Baptist Church, and we will have food, crafts, activities, vendors and booths, a petting zoo, and fun for all ages. The walk is only 1.5 miles and is accessible to strollers and wheelchairs.

This year, we are introducing an optional “Color Run” for those brave souls who want to participate! Let us cover you with food-grade, nontoxic color powder so that when you walk or run your 1.5 miles, you can **COLOR THE WORLD WITH LIFE!**



SCAN TO REGISTER



## CHANGE FOR LIFE BABY BOTTLE CAMPAIGN TOTALS ARE IN!

God is faithful year after year, and so are His people! From Mother's Day through Father's Day, almost 150 churches in West Tennessee participated in our Change for Life Baby Bottle Campaign. Church members took home bottles and filled them with cash, coins, and checks.

### MADISON COUNTY

Amount Raised: \$65,483.93

Churches: 40

### GIBSON COUNTY

Amount Raised: \$38,045.22

Churches: 38

### MOBILE CLINICS

(Chester, Fayette, Gibson, Hardeman, Hardin, Haywood, Henderson, & McNairy Counties)

Amount Raised: \$78,686.37

Churches: 69



## SMOKED MEAT SALES:

**Order at [birthchoice.biz/meat](http://birthchoice.biz/meat)**

**Walk for Life Meat Sale:** Selling ribs and chickens. Order by September 22nd and pick up on September 26th at the Walk for Life.

**Thanksgiving Meat Sale:** Order October 26 to November 19. Pick up on Nov. 25.

**Christmas Meat Sale:** Order November 27 to December 17. Pick up on Dec. 23



**AMANDA GARCIA, RN**

Ultrasound Nurse,  
Gibson County  
Location

## FROM THE HEART OF AN ULTRASOUND NURSE

### A Moment That Changes Everything: The Power of Ultrasound

My journey to becoming an ultrasound nurse began during a Baby Bottle Campaign at my church. As I listened to how pregnancy centers support women and families facing unexpected pregnancies, I felt God calling me to be part of that mission. Today, I am blessed to serve women at Birth Choice and witness some of the most meaningful moments in their lives.

While ultrasounds provide important medical information, they also offer something deeply personal: the opportunity to see a baby's development for the first time. One patient came to Birth Choice feeling overwhelmed and unsure about her future. During her ultrasound, she saw her baby on the screen and heard the heartbeat for the first time. Tears filled her eyes as she whispered, "That's my baby." The challenges she faced did not disappear that day, but she left feeling more informed, supported, and hopeful.

At Birth Choice, every woman is welcomed with compassion and respect. We provide a safe place to ask questions, learn about pregnancy, and receive the support needed to make informed decisions. For those facing an unexpected pregnancy, we let them know that they're not alone. We're here to walk alongside them every step of the way.

## FROM THE HEART OF A MOBILE MEDICAL UNIT DRIVER

### My Birth Choice Adventure!

My whole life has been devoted to the children around me! The first child I cared about was my baby sister. She was born when I was twelve and we spent a lot of special time together. Since then, my favorite place has been with kids.

When my wife started volunteering with Birth Choice, I found myself wishing I could help some way. I have helped with projects for them but just wasn't feeling fulfilled. When the bus ministry came along, I was thrilled. I finally have an opportunity to help with saving babies!

Some people may say that I am just a bus driver, but I see it as so much more. I make sure the bus works right, that the client advocate and the nurse are where they need to be. I pray for the clients, the bus ministry, and the babies we impact. When there are women in a crisis pregnancy, there needs to be someone who cares. I care. That's what motivates me to be willing to give two days a week to sitting in a parking lot of a remote city praying that someone will show up and that we as a team can help and encourage that someone to cherish the baby within them. My adventure continues!!!



**ALLAN CLEMENT**

MMU Driver



This is what one of our clients said: "God had a plan for this baby if it's still living after all I have done [to try to abort]." After her ultrasound, she went on to say, ***"This is the best place to come to for someone considering abortion."***

**This young mother changed her mind from abortion and chose life for her baby!**

## FROM THE HEARTS OF SOME OF OUR CLIENTS

**When clients leave our office, they are asked to fill out an exit survey. These are several comments they shared about their experience at Birth Choice:**

"[Everyone at Birth Choice] was respectful and answered every question with love and care. [They] made sure I understood and knew what was on the ultrasound. Everything was great from the time I was welcomed to the time I left."

"[The nurse] took into consideration that 'Dad' could not be here and let

him facetime to be part of it. The staff cares."

"What I liked best is how sincere and caring the people at Birth Choice were with me and my baby. They are the best in my opinion."

This client was still undecided after her ultrasound, but said, "[the staff] was very helpful. After seeing my child for the first time, [I'm] reconsidering. They...gave me good advice for my decision making. They are genuine and professional."

## MOBILE MEDICAL UNIT UPDATE

Scripture reminds us that those who are in Christ are called to live with thankful hearts, even when life is difficult. In 1 Thessalonians 5:18, Paul writes: "Give thanks in all circumstances; for this is God's will for you in Christ Jesus."

Those words are easy to read but often difficult to live. There are circumstances that seem almost impossible to be thankful for—a broken relationship, the loss of a loved one, or an unexpected and difficult pregnancy. Yet, as followers of Christ, we are called to trust God and give thanks, even when we cannot yet see His purpose. That is God's will for us in Christ Jesus.

This is where our drivers, nurses, and advocates on the mobile units become the hands and feet of Christ. They walk alongside women facing some of the most overwhelming moments of their lives,

helping them see hope where they may only see fear. Through the guidance of the Holy Spirit and by keeping our eyes fixed on Jesus, we have the privilege of pointing them toward life.

God is in the business of redemption. He can turn graveyards into gardens, ashes into beauty, and despair into hope. What may begin as a crisis can, through His grace, become an unexpected blessing. Our calling is to faithfully love, encourage, and support each woman so she can begin to see her child not as a burden, but as a precious gift from God.

**Rachel Lewis, RN, BSN**  
– MMU Clinic Director

## MOBILE MEDICAL UNIT SCHEDULE

Please pray for our Mobile Unit staff as they minister to women in your area each week.

Nurses, RDMS's, and Client Advocates needed for all counties!



### Chester County - Henderson

Mondays, 10 am to 4 pm -  
Piggly Wiggly parking lot

### Fayette County - Somerville

Wednesdays, 10 am to 4 pm -  
Food Rite parking lot



### Gibson County - Milan

Thursdays, 10 am to 4 pm -  
Corner of Smith & 2026 South Main Street

### Hardeman County - Bolivar

Tuesdays, 10 am to 4 pm -  
Old "Fred's" parking lot



### Hardin County - Savannah

Fridays, 10:30 am to 3 pm -  
Across from Hardin County High School

### Haywood County - Brownsville

Tuesdays, 10 am to 4 pm -  
Haywood County Justice Complex parking lot



### Henderson County - Lexington

Mondays and Wednesdays, 10 am to 4 pm -  
Next to Davis Clothing

### McNairy County - Selmer

Thursdays, 10 am to 4 pm -  
Across from Burger King



# ADOPTION AGENCY NEWS!

In our adoption agency, we walk with women facing unplanned pregnancies by offering compassionate care and relevant information as they navigate their decision. As we advocate for both the unborn and their mothers, it is vital that we engage with pro-life issues through a biblical lens and Christ-like compassion, especially when they directly impact the population we serve.

A particularly saddening issue facing the pro-life community is splintered unity due to the abortion abolitionist movement. Abortion abolitionists want to “legally protect the rights of the unborn” by ending abortion all at once. This sounds honorable until you realize the way they seek this goal is by charging women who have abortions with homicide; potentially ending with life in prison or the death penalty.

Pro-life, by definition, seeks to protect the rights of all human lives from conception to natural death. The pro-life community often sees abortion itself as the illness, rather than a symptom of a larger problem. The true illness is that our current culture is one of death. It sees human life as something to be used and a person's value as measurable. It asks, “What can you give me?”.

As Christians, we are called to create a culture of life, to fight against anything that promotes the objectification of human beings. Our pro-life views should overflow into all we do. Yes, our views on abortion; but also, how we treat all people with whom we share the gift of life. All people have value. All are worthy of dignity and respect. Not because of what they do, but because they are image bearers of God Himself.

We see a culture of life exemplified through Jesus. He encounters all sinners with mercy and grace. Before His death, Jesus tells His apostles “This is my body given for you.” (Luke 22:19, NIV). He endures torture and death so that all people may have the opportunity of true life; that they may be adopted into the covenantal family of God.

Therefore, we should strive each day to imitate Jesus' life-giving, sacrificial love and mercy to all people, especially to those most in need of it.

*- Julia Gray, BSW  
Expectant/Birth  
Mother Advocate*



ADOPTION WEBSITE

## 2026 FALL TRAINING SEMINAR CLIENT ADVOCATES & MEDICAL PERSONNEL

**This training schedule is for the  
Jackson & Gibson County Clinics as well as the Mobile Units**

**October 6th, 8th, 13th, 15th, 20th, 22nd, 27th, 29th  
Tuesdays and Thursdays from 6:00 p.m. – 9:00 p.m.**

It is very important for you to attend  
all sessions of the seminar.

Did you know if you give just 4 hours a week of your time, it can make the difference between life or death for a child? Won't you consider joining us for our October training seminar? See dates and times above. For more information, email our clinic directors:

- Chris Veteto, Clinic Director of our Jackson clinic: [chris@birthchoice.us](mailto:chris@birthchoice.us)
- Kelly Wall, Clinic Director of our Gibson County clinic: [kelly@birthchoice.us](mailto:kelly@birthchoice.us)
- Rachel Lewis, Clinic Director of our Mobile Medical Units: [rachel@birthchoice.us](mailto:rachel@birthchoice.us)



**STAFF AND  
BOARD OF  
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### CORPORATE STAFF

Brent Lambert - Founder & CEO  
Tiffany Dawson - Director of Development  
Claire Forrester - Assistant Director of  
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Pat McLeary - Financial Director  
Mo Workman - Assistant to  
Financial Director  
Kelly Wall - New Beginnings Director  
Director of Operations  
Beverly Lambert - Administrative Assistant

### JACKSON STAFF

Chris Veteto - Clinic Director  
T.C. Talley - Director of Men's Mentoring and  
Abstinence Education  
Kim Mayer, RN, MBA - Director of Nursing  
Jasmine Huskey, FNP-C - Early Prenatal Care  
Roberta “Boo” Sellers - Lead Receptionist  
Renee Ragon - Part-time Receptionist  
Sandy Clifford - Part-time Receptionist  
Juanita Talley - Part-time Receptionist  
Ashley Cain - Social Services Assistant

### GIBSON COUNTY STAFF

Kelly Wall - Clinic Director  
Guinda Flippin, RN - Director of Nursing  
Juli Rice - Assistant Director of Development  
Renee Ragon - Part-time Office Administration  
and Receptionist  
Haley Lackey, Part-time Receptionist

### MOBILE MEDICAL UNIT STAFF

Rachel Lewis, RN, BSN - Clinic Director  
Jennifer Delk, DNP, MSN, RN - Director of Nursing  
Ashley Cain - Administrative Assistant

### Performing Ultrasounds:

Beth Attaway, RT  
Kim Cupples, RN  
Jennifer Delk, DNP, MSN, RN  
Karen Flippin, RN  
Joy Hunn, RDMS  
Judy Koonce, RN  
Rachel Lewis, BSN  
Kim Wuestefeld, RN  
Mary Yates, RN

### BIRTH CHOICE ADOPTION AGENCY

Lisa Reasons, MSW - Director of  
Adoption Services  
Julia Gray, BSW - Expectant/Birth Mother  
Advocate

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Laurie Butler, RDMS  
Dr. David James  
Donna Wallis, RNC, WHNP

### ADVISORY BOARD

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Mr. Bill Dement  
Mr. Donald “Bubba” Holsinger  
Mrs. Peggy Korn  
Dr. Samuel W. “Dub” Oliver  
Mr. Chris Richards





## Special NEED

### BRIGHTCOURSE ONLINE TRAINING CURRICULUM

The BrightCourse Online Training Curriculum is an essential resource that supports all of our parenting classes while providing comprehensive training for our staff, client advocates, medical personnel, and teachers at both our Jackson and Gibson County locations.

BrightCourse is an outstanding, comprehensive resource covering topics from prenatal care, childbirth, and breastfeeding to abuse, abortion recovery, and other forms of trauma. It also includes many of these courses in Spanish, along with excellent fatherhood curriculum.

Recently, the annual cost of BrightCourse increased to \$2,399. We would love to have this vital resource underwritten each year by individuals who believe in equipping both our clients and our team with life-changing, biblically based education.

If you would like to help offset the cost of BrightCourse, you can send a check designated for "BrightCourse" or make an online donation at [birthchoice.biz/give](http://birthchoice.biz/give). Simply click the yellow Give Now button, then under the Fund dropdown, select General Ministry. Next, type BrightCourse in the Note section before typing in your donation amount. After entering amount, follow prompts. It's even easier than it sounds!

Thank you for helping us continue to provide excellent training and education that equips our volunteers and staff to serve women and families with compassion, truth, and hope.

## OFFICE HOURS

### JACKSON:

MON, TUES, & THURS: 9am - 8pm  
WED: 9am - 4pm FRI: 9am - 1pm

### GIBSON COUNTY:

MON. - 9am - 4:00pm  
TUES. - 9am-7:30pm THURS. - 9am-4pm

### MOBILE MEDICAL UNIT

MON - THURS: 10:00am - 4:00pm FRI: 10:30am - 2:00pm  
HENDERSON on MON; SOMERVILLE on WED; MILAN on THURS  
BOLIVAR on TUES; SAVANNAH on FRI; BROWNSVILLE on TUES  
LEXINGTON on MON & WED; SELMER on THURS.

## JACKSON VOLUNTEER PERSONNEL

### Medical Director

Dr. Paul Gray

### MENTor

T.C. Talley (staff)

### Performing Ultrasound:

Kim Cupples, RN  
Tracie Flynn, RN

Kim Mayer, RN, MBA (staff)  
Jamie Wilson, RN

### Support Nurses:

Jill Webb, RN

Kerrie Whiteaker, RN

Kaitlynn James, RN

### Client Advocates

Jamita Allen  
Ann Bone  
Diane Dougan  
Ranelle Dunn  
Jill Faulkner  
Dawn Furrow  
Marsha Gaskill

Mari Heredia  
Bradi Herman  
Peggy Hooper  
Ruth Hoppers  
Donna Hornburger  
Kaitlynn James  
Teresa Johnston

Christie Mains  
Cyndi Milenski  
Caroline Mrowiec  
Tina Norwick  
Susan Pierson  
Pat Pope  
Marie Pugh

Jessica Smith  
Lili Tankersley  
Susie Toomey  
Nancy Tucker  
Tammy Valdivia

### Teachers/Teaching Assistants

Amber Ashworth  
Barbara Acred, RN  
Jennifer Beebe  
Ann Bone

Sharon Borntrager  
Mari Heredia  
Hannah Nelson  
Robin Odom

Judy Rose  
Karen Rushing  
Juanita Talley

### Wendy's Room

Callie Atkins  
Leslie Baker  
Jackie Balding  
Shirley Best

Annette Conaway  
Allen Dunn  
Marian Hines  
Barbara Hughes

Sharon Longley  
Nancy Stephenson  
Anne Tabor

### Office Aides:

Becky Browder  
Doris McKenzie

Marilyn Morgan  
Janice Sickle

### Security Team

Gary Clements  
Johnny Fulks  
Keith Kennedy

John Lambert  
Wayne Morgan  
Andrew Pearson

Jerry Powell  
Dirk Veteto

## GIBSON COUNTY VOLUNTEER PERSONNEL

### Medical Director

Dr. Paul Gray

### Receptionist

Sheilah Spangler

### Office Aide

Janey Coleman

### Childbirth Education

Debbie Elliott, RN

### Performing Ultrasound:

Guinda Flippin, RN (staff)  
Amber Hansen, RN  
Amanda Garcia, RN

### Client Advocates/Teachers

Michele Bona  
Judy Carpenter  
Chelsea Crenshaw  
Sherri Henry  
Gail Spellings

Lynne Kinnison  
Kacey Milam  
Renee' Ragon  
Juli Wessies

### Support Nurses

Debbie Elliott, RN

### Men's Mentor/Security

Jack Nelson

### Sweet Blessings Boutique

Nikki Replogle

JoAnna McNabb

## MOBILE MEDICAL UNIT PERSONNEL

### Client Advocates

Doreen Dyess  
Dawn Furrow  
Rain Gallegos

Colleen Hardee  
Vickie Hicks  
Megan Howell

Karen Lawson  
Kathy North  
Pat Pope

Sheila Turner  
Debbie Williams

### MMU Drivers

Reggie Buckley  
Morgan Boroughs  
Steve Burger  
Allan Clement  
Gary Clements  
Mark Cruse  
Tim Furrow  
Gary Hardee  
Keith Kennedy

Phil Meals  
Wayne Morgan  
Dan Morris  
Jerry Powell  
Steve Priddy  
Mike Pyron  
Ricky Shankle  
Tommy Tucker  
Brent Varner

### OFFICE AIDES

Marilyn Morgan  
Janice Sickle

PLEASE VISIT OUR UPDATED DONOR AND CLIENT WEBSITES:

BirthChoice.biz | yourprivatechoice.net | BirthChoiceAdoption.com

BIRTH CHOICE QUARTERLY PUBLICATION  
Volume 3, 2026

391 Wallace Road  
Jackson, TN 38305  
731-664-8443

1281 Hwy. 45 By-pass  
Trenton, TN 38382  
731-855-2900

Mobile Medical Unit Counties:  
Chester, Fayette, Gibson,  
Hardeman, Hardin, Haywood,  
Henderson, McNairy

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
JACKSON, TN  
PERMIT #1012

ADDRESS SERVICE REQUESTED



Thanks for  
helping  
our mom,  
Birth Choice.  
God's got  
plans for us!

Leslie Dianne  
PHOTOGRAPHY

### FROM A BIRTH CHOICE CLIENT:

"The Birth Choice staff' gave me peace of mind. It was a real eye opener. [My advocate and my nurse] were amazing. I have never felt more educated and more sure of giving birth and carrying [my] baby full term. They made it real.... They are the bomb diggity! I don't believe I'll be getting an abortion, so I'll see you guys soon!" ***This woman changed her mind and chose life!***