



FALL 2025 | birthchoice.biz

BIRTH CHOICE

Walk for Life!



**FUNDRAISING
FORM INSIDE!**

**SATURDAY, OCTOBER 4TH
REGISTER AT BIRTHCHOICE.BIZ/WALK**

**Heartbeat
Volume III**

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BRENT LAMBERT
Founder & CEO

Recently, Fox News reported on a deeply disturbing discovery in Ireland. The remains of over 800 babies and young children were found buried in what

has been described as an underground sewer-like system. These children died over the course of several decades in a home for unwed mothers called St. Mary's Mother and Baby Home located in the city of Tuam. This was a place that was meant to shelter the vulnerable, yet it became a site of neglect, loss, and now, national grief.

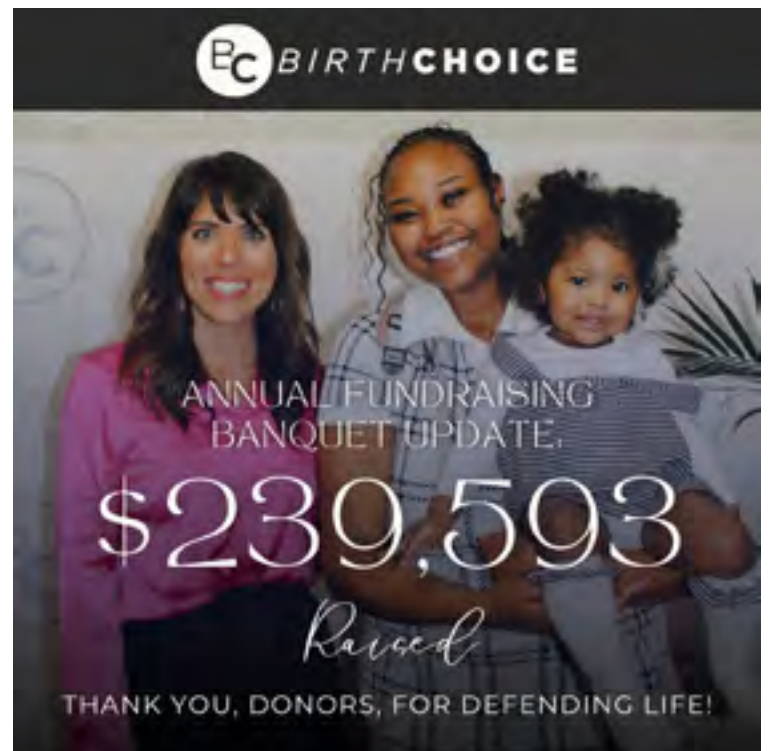
Ireland's Prime Minister and many others have publicly expressed shock and sorrow over this tragedy. In fact, in 2021, the same Prime Minister acknowledged that over 9,000 children had died in similar institutions over a span of about 40-50 years. The emotional reaction to this historical injustice is valid, and the call for dignity in death is just.

As I read this story, I felt not only sadness, but outrage. Why? Because today, in modern Ireland, over 10,000 unborn children are aborted every year. That's nearly 20% of all pregnancies. These unborn children also died terrible deaths. These unborn children also received no burial. Their remains are not recovered nor identified. There is no call for DNA analysis or for dignified funerals. There is no national mourning for them.

The very people who are grieved and outraged by the tragic disposal of children from decades past - including the Prime Minister of Ireland - are often the same ones who defend or remain silent about the systematic termination of thousands of unborn children today. There's a profound moral disconnect here. If the horror that took place in Tuam (or in other cities like it) lies in how those young lives were discarded, then how is the modern-day disposal of 10,000 unborn children each year not even more tragic?



We cannot claim to value human dignity and simultaneously ignore the silent destruction of thousands of voiceless lives. We cannot mourn the children of the past while justifying or ignoring the fate of children in the present. Selective outrage is not true compassion. True compassion is consistent. It values every human life—not just when it's politically or socially convenient.



WALK FOR LIFE

OCTOBER 4TH

WEST JACKSON BAPTIST CHURCH



Last year, we witnessed God use people like you to save 106 babies from the tragedy of abortion. Every fall, we see the same thing: hundreds of Christ followers around West Tennessee united in spirit and intent on one purpose – sharing the gospel and saving lives (Phil.2:2, NASB).

We hope you will join us again on October 4th for our annual Walk for Life fundraiser! Our goal is to raise \$100,000 for ministry operational costs. Register or learn more at birthchoice.biz/walk or scan the QR code. It's simple to get started – just ask friends and family to “sponsor” your walk by donating or pledging to Birth Choice. You can use the enclosed fundraising form or raise funds online. The Walk for Life begins at 9 AM at West Jackson Baptist Church, and we will have food, activities, booths, a petting zoo, and fun for all ages. The walk is only 1.5 miles and is accessible to strollers and wheelchairs.



Baby Bottle Campaign



Change for Life Total: \$176,166.99

God is faithful year after year, and so are His people! From Mother's Day through Father's Day, over 150 churches in West Tennessee participated in our Change for Life Baby Bottle Campaign. Church members took home bottles and filled them with cash, coins, and checks. Here is the breakdown:

Madison County

Amount raised: \$52,191.54

Number of churches: 42

Gibson County

Amount raised: \$43,981.00

Number of churches: 43

Mobile Clinics

(Chester, Fayette, Gibson, Hardeman, Hardin, Haywood, Henderson, and McNairy Counties)

Amount raised: \$79,994.45

Number of Churches: 73

HOLD THAT DATE!



Order your smoked meat at birthchoice.biz/meat.

- **Walk for Life Meat Sale:** Selling ribs and chickens. All proceeds will benefit our Car Seat Fund and Postpartum Counseling Fund for our clients. Order by October 1 and pick up on October 4 at the Walk for Life.
- **Thanksgiving Meat Sale:** order October 27 to November 21. Pick up on Nov. 26.
- **Christmas Meat Sale:** order November 28 to December 19. Pick up on Dec. 23.

FROM THE HEARTS OF BIRTH CHOICE VOLUNTEERS

"You are now entering the mission field." I remember that sign at the exit of a childhood friend's church. My husband and I both thought we'd be serving Jesus overseas by now, but God had other plans (just like always, right?). I had to change my mindset - Jackson was my mission field for now.

Looking for ways to use my Neonatal ICU nurse license locally led me to Birth Choice over a year ago. Having met so many new moms in the hospital with babies as young as 23-24 weeks, I was familiar with many of the fears, dreams and questions our clients have. There is one big change, though: in the NICU, the mom can only see her sweet baby; in Birth Choice, she can only "see" her problems, her morning sickness, her boyfriend, her financial concerns. In those quiet rooms, my mission is to start with what she sees, but lead her to what I can see. Not just a little ultrasound squiggle with a heartbeat, but also her heart.

Many of our clients are already intending to parent their babies, and only need a hug, access to resources, or someone to cheer them on (all very valid needs!). But often she has overlooked a bigger need: Jesus. Volunteering at Birth Choice gives me the joy of helping women, one by one, week by week, to see not only the little life inside them, but the way to the Eternal Life. What sweeter mission field could I ask for?

After I had retired from teaching and the Epilepsy Foundation, God answered my prayer of wanting to be a grandmother. What pure joy and blessing - three times!! That experience of holding and hugging my Grands, well there are no words. God laid that feeling on my heart and planted that seed of wanting to serve Him in a unique way. Of course I had heard of Birth Choice and the incredible work being done by them in Jackson. As I inquired more about BC, God continued to tug on my heart. So, I inquired, got an application, sent it in and was interviewed, and asked to join. I want to say how impressed I was with the application-I know. Impressed with an application? Let me explain. The application is just not random questions. It asked questions concerning my spiritual life, my thoughts on abortion, adoption, birth control, and other questions pertaining to the work I would be doing.

My first client after my training was a lady with four children and the youngest one was 8 months old. She had no support whatsoever and thought her only option was abortion. But what that broken hearted woman found was open arms, open hearts, correct information and prayers. During her ultrasound we found out she was having twins! This lady who came with one thing on her mind left with two in her heart and adoption information in her hands. She contacted the adoption agency and they lovingly assisted her in this process. During her journey she gave life to two girls and provided an amazing gift to a couple who had prayed for a baby for several years. God doubled that prayer!

There is nothing like the experience of seeing a woman's face when she makes the decision to give life to her baby, hearing the Gospel maybe for the first time, being prayed over, and seeing the genuine love and care from everyone at Birth Choice. What joy it gives my heart to know that another woman will get to experience holding their grandchild as God blessed me.

"Children are a pure gift from God; they are a reward from Him." Psalm 127:3



Laina Jose, RN

*Support Nurse with
our Jackson Office*



Judy Dorris

*Client Advocate with
with our Jackson Office*



A young woman came into Birth Choice planning to abort her baby. This is what she had to say:

"...Seeing my baby [on ultrasound] made me feel... better. I love how supportive and informative everyone was at Birth Choice."

She changed her mind and chose life for her little one.

FROM THE HEARTS OF SOME OF OUR CLIENTS

When clients leave our office, they are asked to fill out an exit survey. These are several comments they shared about their experience at Birth Choice:

"Seeing the baby for the first time made me...happy and ready to be a mom. I received the best help and advice from the nurses. Everyone was nice, respectful, helpful, and caring."

"[I was so] happy to see my little bundle of joy! [The staff at Birth Choice] was nice, [they] took time out to talk to me and point me in the right direction as a first-time mom. [They were] very polite and nice."

"[Coming to Birth Choice] helped [me] make the right choice.... The help I received helped me make the choice I truly wanted. The people here are kind and not judgmental." This woman was considering abortion when she came in. She changed her mind and chose life for her baby.

"I really loved the comfort I was given and the gift of a Bible made me cry; that's the best gift [I] ever receive in my life. Thank you."

MOBILE MEDICAL UNIT UPDATE

Sometimes in ministry, it's easy to feel discouraged and wonder if our time could be better spent elsewhere. But Galatians 6:9 reminds us, "Let us not grow weary in doing good, for at the proper time we will reap a harvest if we do not give up."

The small things we do—especially on the mobile unit—may seem insignificant in the moment, but they matter. Recently, I've been reminded just how meaningful these acts can be, and I want to share a few powerful examples with you:

- One client told me she was terrified to visit the doctor because she suspected something was wrong with her pregnancy. After texting with us, she found the courage to go. Although the outcome was heartbreaking, she found comfort in the small silicone babies we give out to represent a 10 to 12 week gestation. Something so simple became a source of peace for her.

- Another client had a premature baby who is now thriving. She later texted us saying that the abortion information we shared changed her mind—and she is pro-life now!

- And just recently, a mother came in with her daughter. She shared that when she was 16, she visited our Jackson clinic and received a pair of crocheted baby booties. She kept them all these years. Now, her daughter—who first came to us three years ago—returned, this time visiting our newest mobile unit in Milan.

These stories remind us that no work done in Jesus' name is ever wasted. Every conversation, every handout, every small act of kindness is used for the advancement of His Kingdom. Keep going—you never know the harvest God is preparing.

- Rachel Lewis, Mobile Unit Clinic Director



MOBILE MEDICAL UNIT SCHEDULE

Please pray for our Mobile Unit staff as they minister to women in your area each week.

Nurses, RDMS's, and Client Advocates needed for all counties!



Chester County - Henderson

Mondays, 10 am to 4 pm -
Piggly Wiggly parking lot

Fayette County - Somerville

Wednesdays, 10 am to 4 pm -
Food Rite parking lot



Gibson County - Milan

Thursdays, 10 am to 4 pm -
Corner of Smith & 2026 South Main Street

Hardeman County - Bolivar

Tuesdays, 10 am to 4 pm -
old "Fred's" parking lot



Hardin County - Savannah

Fridays, 10 am to 2 pm -
across from Hardin County High School

Haywood County - Brownsville

Tuesdays, 10 am to 4 pm -
Haywood County Justice Complex parking lot



Henderson County - Lexington

Mondays and Wednesdays, 10 am to 4 pm -
parked next to Davis Clothing

McNairy County - Selmer

Thursdays, 10 am to 4 pm -
Across from Burger King



2025 FALL TRAINING SEMINAR CLIENT ADVOCATES & MEDICAL PERSONNEL



This training schedule is for the Jackson & Gibson County Clinics as well as the Mobile Units

October 7th, 9th, 14th, 16th, 21st, 23rd, 28th, 30th

Tuesdays and Thursdays
from 6:00 p.m. – 9:00 p.m.

It is very important for you to attend all sessions of the seminar.

Did you know if you give just 4 hours a week of your time, it can make the difference between life or death for a child? Won't you consider joining us for our October training seminar? See dates and times above. For more information, email our clinic directors:

- Chris Veteto, Clinic Director of our Jackson clinic: chris@birthchoice.us
- Kelly Wall, Clinic Director of our Gibson County clinic: kelly@birthchoice.us
- Rachel Lewis, Clinic Director of our Mobile Medical Units: rachel@birthchoice.us



When you purchase the "Choose Life" specialty plate, you will support the choice of life in two ways:

- First, you're telling everyone who follows you down the highway that you "Choose Life" and they should, too!
- Secondly, the proceeds from the Choose Life plate are used to provide support and assistance to women and families facing difficult or unexpected pregnancies.

Tennessee's official, state- authorized "Choose Life" specialty license plates are available at your county clerk's office and can be purchased at a prorated cost regardless of your normal plate renewal date!

Each quarter, Birth Choice will receive a portion of the proceeds raised by the sale of "choose life" license plates! Those donations will grow and grow as pro-life Tennesseans show their support.

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Karen Flippin, RN
Colleen Hardee, RN
Joy Hunn, RDMS
Judy Koonce, RN
Rachel Lewis, BSN
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ADOPTION MINISTRY UPDATE!



We are thrilled to share that our adoption agency is nearing full completion! We have officially obtained our temporary licensure and are actively working toward securing our permanent license. This is a major milestone and brings us one step closer to offering full adoption services to families.

In the meantime, we've begun hosting prospective parent orientations - and our very first home study is now underway. Alongside this, we've continued engaging in outreach and education within the community, raising awareness and building partnerships to support adoption from all sides. Behind the scenes, our team has been hard at work laying a strong foundation through continued education and awareness efforts. We've been engaging with professionals, training volunteers, and building connections to ensure we serve everyone involved in the adoption triad with care and excellence.

We've also collected powerful adoption stories from birth parents, adoptive families, and adoptees. These heartfelt testimonies reflect the beauty and depth of adoption, and we're excited to feature them in our upcoming annual calendar.

To bring this calendar to life, we're currently seeking sponsors! This project is not only a fundraiser that requires underwriting support, but also a meaningful tool for education and awareness. Each sponsorship includes space for a business advertisement or a personal dedication. Sponsors may choose to honor or memorialize someone touched by adoption, making it a heartfelt tribute as well as a public witness to the impact of adoption.

Looking ahead, we're excited to partner with local churches during National Adoption Month this November to further promote awareness and education. We believe the Church plays a vital role in supporting adoptive families and celebrating the beauty of adoption as it also points to spiritual adoption, and we can't wait to link arms in this mission.

Thank you for your ongoing support and prayers as we continue this meaningful work. There is much more to come. I hope you will join us at our open house and ribbon cutting on November 1st!

- Lisa Reasons, Director of Adoption Services

JACKSON VOLUNTEER PERSONNEL

Medical Director

Dr. Paul Gray

MENTor

T.C. Talley (staff)

Performing Ultrasound:

Kim Cupples, RN

Tracie Flynn, RN

Rachel Lewis, RN, BSN

Kim Mayer, RN, MBA (staff)

Jamie Wilson, RN

Support Nurses:

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Lorraine Kail, RN

Tina Taylor, RN

Jill Webb, RN

Kerrie Whiteaker, RN

Client Advocates

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Ann Bone

Judy Dorris

Diane Dougan

Ranelle Dunn

Jill Faulkner

Dawn Furrow

Marsha Gaskill

Mari Heredia

Peggy Hooper

Ruth Hoppers

Donna Hornburger

Teresa Johnston

Kim Lancaster

Christie Mains

Cyndi Milenski

Tina Norwick

Susan Pierson

Pat Pope

Marie Pugh

Jessica Smith

Lili Tankersley

Susie Toomey

Nancy Tucker

Tammy Valdivia

Teachers

Barbara Acred, RN

Jennifer Beebe

Ann Bone

Sharon Borntrager

Mari Heredia

Judy Rose

Karen Rushing

Beth Patterson

Juanita Talley

Wendy's Room

Callie Atkins

Leslie Baker

Jackie Balding

Annette Conaway

Phyllis Davenport

Allen Dunn

Ann Faulkner

Hadassah Harvey

Marian Hines

Sharon Longley

Mary Ann Price

Nancy Stephenson

Office Aides:

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Doris McKenzie

Marilyn Morgan

Security Team

Gary Clements

Johnny Fulks

Keith Kennedy

John Lambert

Wayne Morgan

Andrew Pearson

Jerry Powell

Dirk Veteto

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Receptionists

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Sheilah Spangler

Resource Room

Nikki Replogle

Childbirth Education

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Lenile Sargent, RN

Office Aide

Janey Coleman

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Teachers

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Men's Mentor/Security

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Rain Gallegos

Colleen Hardee

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Megan Howell

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PLEASE VISIT OUR UPDATED DONOR AND CLIENT WEBSITES:
www.BirthChoice.biz | www.yourprivatechoice.net

BIRTH CHOICE QUARTERLY PUBLICATION
Volume 3, 2025

391 Wallace Road
Jackson, TN 38305
731-664-8443

1281 Hwy. 45 By-pass
Trenton, TN 38382
731-855-2900

Mobile Medical Unit Counties:
Chester, Fayette, Gibson,
Hardeman, Hardin, Haywood,
Henderson, McNairy

NON-PROFIT ORG.
U.S. POSTAGE
PAID
JACKSON, TN
PERMIT #1012

ADDRESS SERVICE REQUESTED

**Thanks for
helping my mommy,
Birth Choice.**

**God's got plans
for me!**



Leslie Diane
PHOTOGRAPHY

FROM A BIRTH CHOICE CLIENT:

"A weight is off; I feel hopeful. We saw the heartbeat, it became real, and my heart began to fill. [I loved] the warmth, hope, security and genuine well wishing. It is a blessing that a place like this exists."